

Ruth Beer

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55 Lexington Ave.
New York, NY 10010

RESEARCH INTERESTS Behavioral Operations Management, Experimental Operations Management, Supply Chain Management, Procurement, Game Theory.

EDUCATION **University of Michigan, Stephen M. Ross School of Business** 2015
PhD, Operations Management

Universidad Torcuato Di Tella 2007
MBA

Universidad de Buenos Aires 2004
BS/MS, Industrial Engineering

ACADEMIC POSITIONS **Zicklin School of Business, Baruch College (CUNY)**

Assistant Professor, Operations Management 2020–

Kelley School of Business, Indiana University

Assistant Professor, Operations and Decision Technologies 2016 – 2020

Acting Assistant Professor, Operations and Decision Technologies 2015 – 2016

PUBLICATIONS

1. Beer, R., HS. Ahn, S. Leider. 2022. “The Impact of Decision Rights on Innovation Sharing”, forthcoming at *Management Science*.
2. Beer, R., HS. Ahn, S. Leider. 2022. “Symbolic Awards in Buyer-Supplier Relations”. *Manufacturing & Service Operations Management* 24 (2) 1021-1039.
3. Beer, R., I. Rios, D. Saban. 2021. “Increased Transparency in Procurement: The Role of Peer Effects”. *Management Science* 67 (12) 7511-7534.
- Behavioral Operations Working Paper Competition, 2018 (2nd place).
4. Beer, R., HS. Ahn, S. Leider. 2018. Can Trustworthiness in a Supply Chain be Signaled? *Management Science* 64 (9) 3974-3994
- Management Science Featured Article, September 2018.

WORKING PAPERS

5. “The Influence of Recall Initiator, Firm Trust, and Consumer Gender on Post-Recall Purchase Intention: An Automotive Recall Study”, with George Ball and Rodney Parker, 2022. (Major revision at *Manufacturing & Service Operations Management*).
6. “Transparency in Collaborative Projects”, with Anyan Qi, 2022.

7. “Building Alliances for Corporate Social Responsibility”, with Kyle Cattani and Han Zhang, 2022.
8. “Behavioral Externalities of Process Automation”, with Anyan Qi and Ignacio Rios, 2022.

TEACHING
EXPERIENCE

Zicklin School of Business, Baruch College

- OPM 3730 Business Process Analysis (undergraduate elective)
- BUS 89500 Independent Study Course on Behavioral OM (PhD course)

Kelley School of Business, Indiana University

- P429 Operations Processes (undergraduate elective)
- KD-X572 Applications of Business Analytics (Kelley Direct MBA)
- K635 Experimental Methods in Operations Management (PhD seminar)

Stephen M. Ross School of Business, University of Michigan

- WMBA 503 Business Statistics (WMBA core)
- OMS 311 Operations Management (undergraduate core)

INVITED TALKS
& CONFERENCE
PRESENTATIONS

Monitoring or Disclosure? The Role of Observability in Collaborative Projects

- Manhattan College, CUNY (online), 2021.
- NBS, NTU (online), 2021.
- Decision Sciences Conference, BOM Workshop panelist (online), 2021.
- INFORMS Annual Meeting (online), 2021.
- INFORMS Annual Meeting (online), 2020.
- Behavioral Operations Conference - Eindhoven University of Technology, Netherlands, 2019.
- MSOM Conference - Singapore, 2019.
- POMS Annual Conference - Houston, TX, 2018.

Increased Transparency in Procurement: The Role of Peer Effects

- Zicklin School of Business, Baruch College, CUNY, 2019.
- INFORMS Annual Meeting - Seattle, WA, 2019.
- Johns Hopkins, Carey Business School, 2019.
- Kelley School of Business, ODT brown bag, 2019.
- INFORMS Annual Meeting - Phoenix, AZ, 2018.
- POMS Annual Conference - Houston, TX, 2018.

The Impact of Decision Rights and Long Term Relationships on Innovation Sharing

- INFORMS Annual Meeting - Nashville, TN, 2016.
- POMS Annual Conference - Orlando, FL, 2016.
- INFORMS Annual Meeting - Philadelphia, PA, 2015.

- Behavioral Operations Conference - Cornell University, Ithaca, NY, 2015.
- INFORMS Annual Meeting - San Francisco, CA, 2014.

The Signaling and Incentive Effects of Supplier Awards

- University of Michigan, School of Information BEE & ICD Lab Meeting, 2015
- Queen's University, School of Business, 2015
- Indiana University, Kelley School of Business, 2015
- University of Wisconsin-Madison, School of Business, 2015
- Erasmus University, Rotterdam School of Management, 2015
- University of Cologne, School of Management, Economics and Social Sciences, 2015
- University of Texas at Dallas, Naveen Jindal School of Management, 2015
- Harvard University, Kennedy School of Public Policy, 2015
- INSEAD, 2015
- University College London, 2014
- Cornell University, Johnson School of Business, 2014
- IESE Business School, 2014
- POMS Annual Meeting - Atlanta, GA, 2014.
- INFORMS Annual Meeting - Minneapolis, MN, 2013.
- Behavioral Operations Conference - Young Scholars Workshop - University of Michigan, Ann Arbor, MI, 2013.
- MSOM Conference - INSEAD, Fontainebleau, France, 2013.

Can Trustworthiness in a Supply Chain Be Signaled?

- Trans Atlantic Doctoral Conference - London Business School, London, UK, 2013
- INFORMS Annual Meeting - Phoenix, AZ, 2012
- MSOM Conference - Columbia University, New York, NY, 2012
- Behavioral Operations Conference - University of Maryland, Washington D.C., 2012
- INFORMS Annual Meeting - Charlotte, NC, 2011

HONORS AND AWARDS

Manufacturing & Service Operations Management Meritorious Service Award, 2021
Trustee Teaching Award, Indiana University (Finalist), 2019
Behavioral Operations Working Paper Competition, 2018 (2nd place)
Management Science Distinguished Service Award, 2017
Management Science Meritorious Service Award, 2016, 2019, 2020
Richter Fellowship, Stephen M. Ross School of Business, University of Michigan, 2013
Thomas William Leabo Memorial Award, University of Michigan, 2013
Dr. Eric G. Flamholtz Doctoral Scholarship, University of Michigan, 2012
Rackham Travel Grant, University of Michigan, 2012 – 2014
Stephen M. Ross School of Business Fellowship, University of Michigan, 2009 – 2013
University of Buenos Aires, Industrial Engineering, *First in class*, 2004

RESEARCH GRANTS

PSC CUNY Grant, 2021, 2022
Kelley School CIBER Grant, Indiana University, 2019
Doctoral Studies Research Grant, Ross School of Business, 2011, 2013, 2014
Rackham Graduate Student Research Grant, University of Michigan, 2011, 2013

SERVICE

External Service

- *President*, INFORMS Behavioral Operations Section, 2021 – 2022
- *Vice-President*, INFORMS Behavioral Operations Section, 2019 – 2020
- *Secretary*, INFORMS Behavioral Operations Section, 2017 – 2018
- *Cluster Chair*: Behavioral Operations Track, INFORMS 2018
- *Session Chair*: INFORMS 2014, POMS 2016, INFORMS 2016, INFORMS 2017, POMS 2018, INFORMS 2018, POMS 2019, POMS 2020
- *Reviewer*: *Management Science*, *Manufacturing & Service Operations Management*, *Production and Operations Management*, *Operations Research*, *AEJ Micro*, *JEBO*, NSF (Decision, Risk, and Management Science Program), Behavioral Operations Best Working Paper Award, MSOM Student Paper Competition, PSOR Best Paper Award, POMS College of SCM student paper competition, POMS College of BOM student paper competition, POMS College of CSO student paper competition, MSOM SCM SIG, MSOM Service Management SIG.

Service at Baruch College

- OMEGA Department Seminar Organizer, 2022–
- Faculty Advisor, Operations Management Concentrations, 2021–
- Department Secretary, Department of Management, 2021 – 2022
- Committee Member to create MGT 3730 Hybrid, 2020–

Service at Indiana University

- Co-Chair, Kelley Behavioral Operations Symposium, Summer 2019
- Guest Lecturer, Business Operations Consulting Workshop
- Faculty Panel, SCOMA

- Judge for Acelor-Mittal student case competition

Doctoral Student Supervision

- Han Zhang (Indiana University), Dissertation Committee Member, 2020
- Andres Jola Sanchez (Indiana University), Dissertation Committee Member, 2018